

Your customers are changing fast. But can your marketing operations keep up with them?  
We help Marketers to get things done with industry-leading digital marketing operations.  
Powered by execution at scale.



# Make better decisions and solve complex business problems with meaningful Data

Service datasheet



## ARE YOU FACING THESE CHALLENGES WITH YOUR PAID MEDIA OPERATIONS?

- Retrieving actionable insights from your data?
- Managing and storing your enterprise data effectively?
- Transforming data from different sources?
- Implement new technologies and platforms?

## OUR DATA MANAGEMENT & ANALYTICS SERVICES

### Data Analytics

We provide analytics services by applying proven analytic and computer science techniques that enable you to uncover the key drivers of profitable actions in your unique business environment and develop a lasting competitive advantage.

### Data Architecture

We examine how your enterprise manages data and how it impacts technology, processes, and procedures. Once we have a picture of your current state, we develop suggestions.

### Data Engineering

Our data engineers provide solutions to our clients around the globe to improve business processes by transforming and loading data into the most appropriate environment making data highly accessible and delivering relevant information.

### Data Migration

Our data migration experts will support you through every stage of the process, from preliminary planning and discussing potential issues, to testing and diagnosing unforeseen complications that may arise.

### Application and System Integration

We help you simplify your software architecture by seamlessly integrate your systems using API's. Our technical team is well versed in core programming languages and can handle the challenging aspects of integration.



## OUR VALUE PROPOSITION

### Digital Talent Pool

More than 250 digital marketing specialists. Talented, action driven, committed and selected to excel across business cultures.

### Global Coverage

Through our five global locations we provide non-stop business support. We cover 20 languages.

### Technology Agnostic

We use your technology stack, but we can also advise how to take your operations to the next level.

### Scaling Flexibility

Our business models provide flexibility to scale-up or down, making it easy to cope with market or strategy changes.

### Return On Investment

Our rates provide a great return on investment and free up time to focus on short term revenue growth and long-term brand value creation.

We help you in establishing trust in your data, optimizing performance, uncovering trends, forecasting the future, and gathering facts. To produce actionable intelligence, we bring clarity to competing goals and logically connect cause and effect. We optimize your information technology investment from data access to retrieval, management, and reporting.



## HOW WE WORK IN 4 STEPS

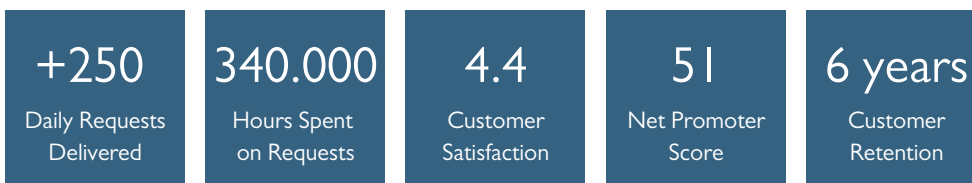
- 01 Understand**  
 Book a strategy call. Together we will dive into your challenges and discuss possible directions.
- 02 Plan**  
 A comprehensive proposal is presented including the best possible setup from a talent and cost perspective.
- 03 Onboard**  
 Our onboarding team provides a smooth start to your account during the first 3 months.
- 04 Accelerate**  
 After 3 months, you get a dedicated account and digital delivery manager.

## TECHNICAL EXPERTIZE

Our digital marketing specialists have access to the finest technology and content, which is used to deliver the best experiences in today's digital world. We have a comprehensive program to keep our digital marketing specialists up to date with the latest developments and they are all certified by our technology partners.

- Adobe Analytics
- Adobe Launch
- Adobe Target
- Data Robot
- Data Studio
- Google Analytics
- Google Tag Manager
- PowerBI
- Python
- SiteImprove
- SQL
- Tableau

## OUR SERVICES IN NUMBERS (2021)



## OUR LOCATIONS

- Amsterdam
- Istanbul
- Lisbon
- Portland
- Kuala Lumpur

## CONTACT US

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## TOP BRANDS WHO TRUST US FOR THEIR DIGITAL MARKETING OPERATIONS

