

Your customers are changing fast. But can your marketing operations keep up with them?
We help Marketers to get things done with industry-leading digital marketing operations.
Powered by execution at scale.



Target the right leads with CRM & Marketing Automation

Service datasheet

ARE YOU FACING THESE CHALLENGES WITH YOUR CRM & EMAIL MARKETING AUTOMATION ACTIVITIES?

- Increase conversion rates?
- Target the right audience?
- Proper automation set-up?
- Quality assurance?

OUR CRM & MARKETING AUTOMATION SERVICES

Lead Scoring Implementation

We will help you create actionable sales pipelines at each stage of the sales process so that you can focus your efforts on qualified leads who are ready to convert.

Landing Page & Form Management

We create landing pages and forms for your marketing campaign with a single goal in mind: to encourage your customers to take the action you want them to take.

Customer Segment Management

We make reaching the right customer at the right time simple, easy and cost-effective. We handle your customer segmentation so you can send messages tailored to their specific needs.

Email Creation & Localization

We create email templates based on your design preferences that can be easily localized. We can also handle localization on your request. We convert thousands of emails into profitable sales each month.

A/B Testing

With our data-driven approach to A/B testing, we can help you create better subject lines, content, and template designs that increase your ROI with emails that convert!

Campaign Creation & Activation

Your one-stop shop to tick all the boxes of great campaign management. We ensure that your marketing efforts reach your leads' inboxes by setting up your campaigns in the marketing automation tool and then activating them as needed.



OUR VALUE PROPOSITION

Digital Talent Pool

More than 250 digital marketing specialists. Talented, action driven, committed and selected to excel across business cultures.

Global Coverage

Through our five global locations we provide non-stop business support. We cover 20 languages.

Technology Agnostic

We use your technology stack, but we can also advise how to take your operations to the next level.

Scaling Flexibility

Our business models provide flexibility to scale-up or down, making it easy to cope with market or strategy changes.

Return On Investment

Our rates provide a great return on investment and free up time to focus on short term revenue growth and long-term brand value creation.

With more than 10 years of experience and a focus on delivering solutions that improve results, we optimize your email marketing campaign using platforms such as Eloqua, Hubspot, and Salesforce Marketing Cloud.



HOW WE WORK IN 4 STEPS

- 01 Understand**
Book a strategy call. Together we will dive into your challenges and discuss possible directions.
- 02 Plan**
A comprehensive proposal is presented including the best possible setup from a talent and cost perspective.
- 03 Onboard**
Our onboarding team provides a smooth start to your account during the first 3 months.
- 04 Accelerate**
After 3 months, you get a dedicated account and digital delivery manager.

TECHNICAL EXPERTIZE

Our digital marketing specialists have access to the finest technology and content, which is used to deliver the best experiences in today's digital world.

We have a comprehensive program to keep our digital marketing specialists up to date with the latest developments and they are all certified by our technology partners.

- Email on Acid
- HubSpot
- Litmus
- Marketo
- Oracle Eloqua
- Oracle Responsys
- Oracle Sales Cloud
- Salesforce
- Salesforce Marketing Cloud
- Salesforce Pardot
- Transperfect

OUR SERVICES IN NUMBERS (2021)

+250 Daily Requests Delivered	340.000 Hours Spent on Requests	4.4 Customer Satisfaction	51 Net Promoter Score	6 years Customer Retention
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TOP BRANDS WHO TRUST US FOR THEIR DIGITAL MARKETING OPERATIONS



OUR LOCATIONS

Amsterdam
Istanbul
Lisbon
Portland
Kuala Lumpur

CONTACT US

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