

Your customers are changing fast. But can your marketing operations keep up with them? We help Marketers to get things done with industry-leading digital marketing operations. Powered by execution at scale.



Boost online revenue and ROI with eCommerce Services

Service datasheet

ARE YOU FACING THESE CHALLENGES WITH YOUR ECOMMERCE?

- Maintaining different shopping platforms?
- Improving shopping conversion rates?
- Understanding your buyer's journey?
- Dealing with tight deadlines and lack of staff?

OUR ECOMMERCE SERVICES

Content Syndication

We ensure that all promotional content is syndicated to retailer product pages. We also help retailers get set up for content sharing and troubleshoot issues.

Subscription Based eCommerce

Subscriptions are the future of eCommerce, and we work with our clients to help them advance their ecommerce. We create subscription rate plans, checkout pages, and vouchers, as well as manage page/email content, with the help of providers.

Conversion Rate Optimization (CRO)

How do you catch your customers' attention? What is the deciding factor on the user journey that makes a difference between purchasing and leaving? Our team of experts can advise you on techniques that increase the conversion rate for specific goal completion.

Store Locator Management

We make sure your customers have access to the latest, most accurate information about your locations.

Rating & Review Management

By using our review & rating services, you'll be able to effectively manage your online reviews and generate relevant organic traffic to your website while maintaining a good online reputation.



OUR VALUE PROPOSITION

Digital Talent Pool

More than 250 digital marketing specialists. Talented, action driven, committed and selected to excel across business cultures.

Global Coverage

Through our five global locations we provide non-stop business support. We cover 20 languages.

Technology Agnostic

We use your technology stack, but we can also advise how to take your operations to the next level.

Scaling Flexibility

Our business models provide flexibility to scale-up or down, making it easy to cope with market or strategy changes.

Return On Investment

Our rates provide a great return on investment and free up time to focus on short term revenue growth and long-term brand value creation.

We optimize your brand's presence and performance by managing the entire eCommerce ecosystem and by deploying proven performance marketing tools to attract, influence, and convert your most important customers.



HOW WE WORK IN 4 STEPS

- 01 **Understand**
Book a strategy call. Together we will dive into your challenges and discuss possible directions.
- 02 **Plan**
A comprehensive proposal is presented including the best possible setup from a talent and cost perspective.
- 03 **Onboard**
Our onboarding team provides a smooth start to your account during the first 3 months.
- 04 **Accelerate**
After 3 months, you get a dedicated account and digital delivery manager.

OUR LOCATIONS

Amsterdam
Istanbul
Lisbon
Portland
Kuala Lumpur

CONTACT US

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TECHNICAL EXPERTIZE

Our digital marketing specialists have access to the finest technology and content, which is used to deliver the best experiences in today's digital world.

We have a comprehensive program to keep our digital marketing specialists up to date with the latest developments and they are all certified by our technology partners.

- Alibaba
- Amazon
- BazaarVoice
- Channelsight
- Channext
- Contentful
- DigiShare
- Hybris
- Prismic
- Zuora

OUR SERVICES IN NUMBERS (2021)

+250	340.000	4.4	51	6 years
Daily Requests Delivered	Hours Spent on Requests	Customer Satisfaction	Net Promoter Score	Customer Retention

TOP BRANDS WHO TRUST US FOR THEIR DIGITAL MARKETING OPERATIONS

PHILIPS