

Your customers are changing fast. But can your marketing operations keep up with them?
We help Marketers to get things done with industry-leading digital marketing operations.
Powered by execution at scale.



Drive results that matter with Performance Marketing

Service datasheet

ARE YOU FACING THESE CHALLENGES WITH YOUR PERFORMANCE MARKETING EFFORTS?

- Hard to find the right audience?
- Cost per lead too high?
- Which platforms to invest?
- Expensive agency fees?

OUR PERFORMANCE MARKETING SERVICES

Performance Marketing Strategy

Our Performance Marketing experts will collaborate with you to develop a strategy to increase the effectiveness of your advertising efforts. Your business objectives will be central.

Paid Media Campaign Setup

Our comprehensive social media campaign management service enables you to outsource the setup, development, and execution of your social media campaigns.

Paid Media Campaign Optimization

By adhering to the digital marketing strategy and your campaign goals, our team can quickly assist you in improving the performance of your campaigns and increasing your return on investment.

Product Feed Management

Our online feed experts advise you on the best feed management platforms, assist you in understanding what's working in shopping feeds, and develop rules that will improve the performance of your ad campaigns.

Performance Marketing Assessment

We assist you in optimizing the performance of your marketing campaigns in real-time, allowing you to achieve your desired business outcomes for acquisition, activation, and retention activities.

Platform & User Management

To manage user access across various paid media platforms and systems, we provide you with rules, patterns, and clear governance. Our team can assist in providing quick and secure access to onboard or off-board users.



OUR VALUE PROPOSITION

Digital Talent Pool

More than 250 digital marketing specialists. Talented, action driven, committed and selected to excel across business cultures.

Global Coverage

Through our five global locations we provide non-stop business support. We cover 20 languages.

Technology Agnostic

We use your technology stack, but we can also advise how to take your operations to the next level.

Scaling Flexibility

Our business models provide flexibility to scale-up or down, making it easy to cope with market or strategy changes.

Return On Investment

Our rates provide a great return on investment and free up time to focus on short term revenue growth and long-term brand value creation.

With our Performance Marketing Services, your investment turns into a high return with targeted, quality traffic. We connect you with a ready-to-buy audience across multiple social media platforms and display networks to maximize your potential reach at every opportunity.



HOW WE WORK IN 4 STEPS

- 01 Understand**
Book a strategy call. Together we will dive into your challenges and discuss possible directions.
- 02 Plan**
A comprehensive proposal is presented including the best possible setup from a talent and cost perspective.
- 03 Onboard**
Our onboarding team provides a smooth start to your account during the first 3 months.
- 04 Accelerate**
After 3 months, you get a dedicated account and digital delivery manager.

OUR LOCATIONS

Amsterdam
Istanbul
Lisbon
Portland
Kuala Lumpur

CONTACT US

marketing@nmqdigital.com
nmqdigital.com

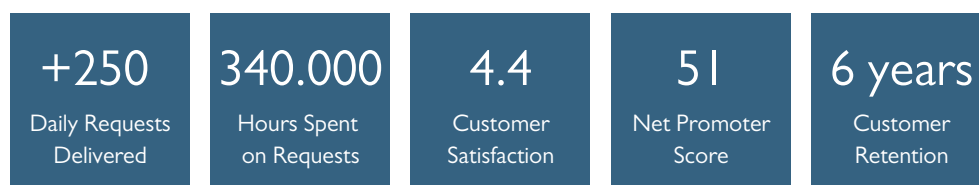
PLATFORMS SUPPORTED

- Facebook
- Google
- Instagram
- LinkedIn
- Microsoft Bing
- Native Platforms
- Pinterest
- Snapchat
- TikTok
- Twitter
- Yandex
- YouTube

TECHNICAL EXPERTIZE

- Channable
- Display & Video 360 (DV360)
- Facebook Business Manager
- Google Ads
- Search Ads 360 (SA360)
- Sprinklr
- Smartly.io

OUR SERVICES IN NUMBERS (2021)



TOP BRANDS WHO TRUST US FOR THEIR DIGITAL MARKETING OPERATIONS

PHILIPS **LUMILEDS** **PARKNOW** **TPVISION**

Ultimaker

