

Your customers are changing fast. But can your marketing operations keep up with them?  
We help Marketers to get things done with industry-leading digital marketing operations.  
Powered by execution at scale.



# Keep your website up to date with Content Management Services

Service datasheet

## ARE YOU FACING THESE CHALLENGES WITH YOUR PRODUCT AND WEB CONTENT?

- Keeping your website up-to-date at all times?
- Scattered storage of your digital assets?
- Provide data in real time to your customers?
- Lack of time and resources?

## OUR PRODUCT & WEB CONTENT MANAGEMENT SERVICES

### Page Management

Your website in any language will be up to date, relevant, and ready to support your business strategy thanks to our experienced content management professionals.

### Page Localization

We offer localization services that are customized to your needs. By adapting web content with culturally appropriate examples, we provide a fully functional, culturally and linguistically appropriate website.

### Product Information Management (PIM)

Our PIM experts help you manage catalogs, attachments, price lists, and any other type of information related to the products and services you offer. We ensure that all product information is current and available in real time around the world.

### Digital Asset Management (DAM)

We ensure that all of your media assets are stored, organized, managed, retrieved, and distributed in a systematic and efficient manner. Our DAM service helps our clients create a centralized location where they can access their media assets.

### Translation Services

We can handle all of your marketing translation requirements. We provide global translation services for any material into multiple languages.

### Content Migration

Based on a defined roadmap, we ensure that your content is seamlessly transitioned from your existing tool to the new technology.



## OUR VALUE PROPOSITION

### Digital Talent Pool

More than 250 digital marketing specialists. Talented, action driven, committed and selected to excel across business cultures.

### Global Coverage

Through our five global locations we provide non-stop business support. We cover 20 languages.

### Technology Agnostic

We use your technology stack, but we can also advise how to take your operations to the next level.

### Scaling Flexibility

Our business models provide flexibility to scale-up or down, making it easy to cope with market or strategy changes.

### Return On Investment

Our rates provide a great return on investment and free up time to focus on short term revenue growth and long-term brand value creation.

Committed to your success, our content team optimizes your site's visibility, increases leads and sales, and improves your Google ranking. Allow us to handle the technical aspects so you can focus on your primary goal: your customers and business. Leave it to us to get your content to do its job.



## HOW WE WORK IN 4 STEPS

- 01 Understand**  
Book a strategy call. Together we will dive into your challenges and discuss possible directions.
- 02 Plan**  
A comprehensive proposal is presented including the best possible setup from a talent and cost perspective.
- 03 Onboard**  
Our onboarding team provides a smooth start to your account during the first 3 months.
- 04 Accelerate**  
After 3 months, you get a dedicated account and digital delivery manager.

## TECHNICAL EXPERTIZE

Our digital marketing specialists have access to the finest technology and content, which is used to deliver the best experiences in today's digital world.

We have a comprehensive program to keep our digital marketing specialists up to date with the latest developments and they are all certified by our technology partners.

- Acquia
- Adobe Experience Manager
- Contentful
- Crownpeak
- Drupal
- SharePoint
- Sitecore
- WordPress

## OUR SERVICES IN NUMBERS (2021)

<b>+250</b> Daily Requests Delivered	<b>340.000</b> Hours Spent on Requests	<b>4.4</b> Customer Satisfaction	<b>51</b> Net Promoter Score	<b>6 years</b> Customer Retention
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## TOP BRANDS WHO TRUST US FOR THEIR DIGITAL MARKETING OPERATIONS



## OUR LOCATIONS

Amsterdam

Istanbul

Lisbon

Portland

Kuala Lumpur

## CONTACT US

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