

Your customers are changing fast. But can your marketing operations keep up with them?  
We help Marketers to get things done with industry-leading digital marketing operations.  
Powered by execution at scale.



# Keep your prospects engaged with Social Media

Service datasheet

## ARE YOU FACING THESE CHALLENGES WITH YOUR SOCIAL MEDIA OPERATIONS?

- Increasing your reach?
- High-quality content creation?
- Which channels to invest in?
- Engaging with your audience?

## OUR SOCIAL MEDIA SERVICES

### Social Media Strategy

You can count on us to deliver a clear strategy for each of your main channels, as well as the insights required to maximize performance, such as learning about your audiences, understanding your competitors' strategy and results, establishing tone of voice, and finding new inspirations.

### Post Management

If you don't have the time to manage your social media, we have an experienced team ready to help. We make it simple for you to plan and share social media content by carefully managing assets, organizing, and scheduling posts.

### Social Listening

We track what your followers are talking about, recommend new ideas based on industry trends, and engage with them where they are. With our help, you'll be able to react quickly to the many opportunities that arise on social media, making your social strategy adaptable to your followers' current needs.

### Community Management

We monitor and respond to activity in your brand communities, engage with your audience and facilitate conversations that help you better understand how customers experience your product.



## OUR VALUE PROPOSITION

### Digital Talent Pool

More than 250 digital marketing specialists. Talented, action driven, committed and selected to excel across business cultures.

### Global Coverage

Through our five global locations we provide non-stop business support. We cover 20 languages.

### Technology Agnostic

We use your technology stack, but we can also advise how to take your operations to the next level.

### Scaling Flexibility

Our business models provide flexibility to scale-up or down, making it easy to cope with market or strategy changes.

### Return On Investment

Our rates provide a great return on investment and free up time to focus on short term revenue growth and long-term brand value creation.

We are dedicated to helping our clients build strong brand perceptions by connecting and engaging with customers and managing their social media presence effectively on various platforms. Our goal? Boost brand authority.



## HOW WE WORK IN 4 STEPS

- 01 Understand**  
Book a strategy call. Together we will dive into your challenges and discuss possible directions.
- 02 Plan**  
A comprehensive proposal is presented including the best possible setup from a talent and cost perspective.
- 03 Onboard**  
Our onboarding team provides a smooth start to your account during the first 3 months.
- 04 Accelerate**  
After 3 months, you get a dedicated account and digital delivery manager.

## PLATFORMS SUPPORTED

- Facebook
- Instagram
- LinkedIn
- Pinterest
- Snapchat
- TikTok
- Twitter
- Vimeo
- YouTube

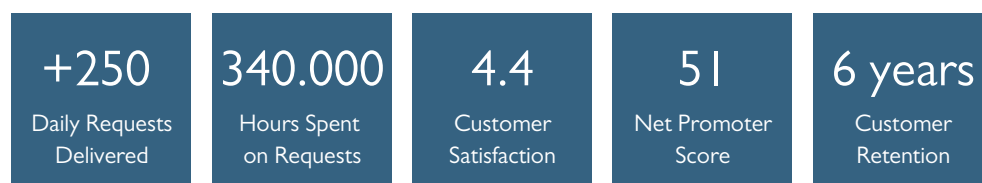
## TECHNICAL EXPERTIZE

Our digital marketing specialists have access to the finest technology and content, which is used to deliver the best experiences in today's digital world.

We have a comprehensive program to keep our digital marketing specialists up to date with the latest developments and they are all certified by our technology partners.

- Falcon
- Sprinklr

## OUR SERVICES IN NUMBERS (2021)



## OUR LOCATIONS

Amsterdam  
Istanbul  
Lisbon  
Portland  
Kuala Lumpur

## CONTACT US

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## TOP BRANDS WHO TRUST US FOR THEIR DIGITAL MARKETING OPERATIONS



Ultimaker



PHILIPS



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